



**Community Foundation for Northern Virginia's
2022 Grants Webinar**

Wednesday, January 5, 2022

11:00 am



Sari Raskin
Vice President of Grants and
Community Leadership

Jennifer Cochran
Manager of Grants and
Scholarships

If you are having difficulty accessing the audio through your computer, please call 301-715-8592 and enter Passcode 838894.

Please submit your questions to us through the Q&A box during this Zoom webinar. We will respond to questions at the end of our program.

1



Brandon Elledge
Community Investment Fund process
chair

2



The Community Foundation for Northern Virginia

- Founded in 1978
- Manages \$89 million in total assets – over 250 funds
- In 2021 awarded more than \$6.5 million in grants and scholarships
- The Permanent Fund for Northern Virginia – more than \$20 million in current and planned gifts

3



What is a Community Foundation?

- A 501(c)3 public charity
- Donor advised fund provider to help donors fund the causes they care about
- Unrestricted fund developer to help meet critical community needs
- Geographically focused grant maker
- Experts on local needs and resources

4



Our Mission

Growing philanthropy to respond to need, seed innovation and lead and convene the community.

Our Service Area

Arlington, Fairfax, Loudoun and Prince William Counties, and the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park

5



Highlights

- **Insight Region™**
 - October: "Ready for Kindergarten, Ready for Life: The causes and consequences of Northern Virginia's preschool enrollment disparity"
 - June: "Supporting Northern Virginia's minority-owned businesses"
 - May: "Spreading the Wealth, Sustaining Economic Mobility across Northern Virginia's neighborhoods"
 - January: "Unequal Burden: Low-income Northern Virginians face the country's most severe housing cost burden"
- **Lamond Fund** helps United Community and Child Tax Credit
- **Afghan Resettlement and Relief Fund**
- **Safety Net Fund** (formerly Poverty Relief Fund)
- New for 2022! **Ross-Roberts Fund for the Arts** – funding tiers
- New for 2022! **Developmental and Intellectual Disabilities Fund**

6



2022 Spring Grant Opportunities

Community Investment Funds (CIF)

- Aging
- Child and Youth Development
- Developmental and Intellectual Disabilities
- Education
- Mental Health
- Military Personnel and their Families
- Lamond Fund
- Safety Net*

Environment Fund

Ross-Roberts Fund for the Arts

*Formerly known as Poverty Relief Fund

7



Other Opportunities to Engage

First Tuesdays

- The first Tuesday of the month
- 45-minute brainstorming sessions to discuss organizational challenges, strengths, and to learn about each other's priorities
- Booked on a first-come, first-served basis to organizations that have not met with us in the previous year.
- Sign up at <https://www.signupgenius.com/go/10C084EA5AB23A0FD0-first3>

Conferences

- Shape of the Region conference - The Struggle for Basic Mental Health Services, March 15, 2022

8



2021 Overview

CIF

- 146 applications reviewed
- Grants totaled \$462,450 to 35 nonprofits
- Over 50 volunteers served on 9 grant review committees

Ross-Roberts Fund for the Arts

- 34 applications reviewed
- Grants totaled \$60,000 to 3 nonprofits
- 6 volunteers served on grant review committee

Environment

- 7 applications reviewed
- Grant totaled \$26,000 to 1 nonprofit
- 6 volunteers served on grant review committee

9



2022 Criteria

- Applicants must be 501(c)3 organizations providing charitable or educational services. Local, state, and federal government entities are not eligible to apply.
- Grant requests can be for general or program support. Funding may be used to support, expand or enhance existing programs or to start new programs.
- Applications for capital improvements, endowments, or scholarship awards will not be considered.
- Grants will be made to organizations providing services in Northern Virginia (Counties of Arlington, Fairfax, Loudoun, and Prince William plus Cities of Alexandria, Falls Church, Fairfax, Manassas, and Manassas Park).
- One application per applicant.
- Late and incomplete applications will not be considered.

10



Aging Fund

Organizations or programs that help the older population age in place and that support older adults who are low income or vulnerable.

Grant amount: \$35,000 (one grant provided as \$17,500/year for two years)

11



Child and Youth Development Fund

Positive youth development organizations or programs that support and provide opportunities to children and youth (age birth - 21) who may be at risk due to poverty (defined as up to 200% of the federal poverty level.)

After school/Summer Activities
Academic Achievement

Grant amount: \$10,000 (multiple grants)

12



Developmental and Intellectual Disabilities Fund

To help those in our region with cognitive disabilities gain meaningful employment, grants with a focus toward supporting families and individuals with developmental and intellectual disabilities

Job training for individuals with developmental and intellectual disabilities

Grant amount: \$12,500 (one grant)

13



Education Fund

Organizations that support and provide:

Early childhood education
English language proficiency for adults and children
Workforce development/skills-based education

Grant amount: \$10,000 (multiple grants)

14



Mental Health Fund

Organizations or programs that provide mental health support and services to vulnerable populations.

Grant amount: \$25,000 (one grant)

15



Military Personnel & Their Families Fund

Organizations that support the growing needs of military personnel and their families:

Emergency Assistance
Workforce Development/Job Training Skills

Grant amount: \$35,000 (two grants of \$17,500 each)

16



Lamond Fund

Organizations that promote the development and education of economically disadvantaged children and youth (0-18) in the City of Alexandria and in Fairfax County south and west of the City of Alexandria with a current preference towards the Route 1 corridor in the following focus areas:

- Academic Achievement
- After-school/Summer Activities
- Basic Needs
- Career Readiness
- Early Childhood Education
- English Language Proficiency for Children

Grant amount: \$50,000 (two grants of \$25,000 each)

17



Safety Net Fund*

Organizations or programs that provide support for basic needs, including:

- Housing/Shelter
- Eviction/Foreclosure Assistance
- Other Non-food Related Emergency Assistance

For FY 2022, the Community Foundation will not accept applications for food pantry programs.

Grant amount: \$10,000 (multiple grants)

*Formerly known as Poverty Relief Fund

18



Environment Fund

A nonprofit that is collaborating/will be collaborating with a government entity (local, city or county or regional, within Northern Virginia) to offer an education program in the area(s) of:

Conservation
Energy Efficiency
Sustainability

Grant amount: \$30,000 (one grant)

19



Ross Roberts Fund for the Arts

To celebrate, promote and support the arts in Northern Virginia

Performing arts
Visual arts

Grant amount: \$80,000

Grant levels:

Budgets under \$100,000: Four \$5,000 grants

Budgets under \$500,000: Two \$10,000 grants

Budgets above \$500,000: Two \$20,000 grants

20



2022 CIF Process

- **Staff screening of initial applications**
- **Committee review**
 - **Issue area experts, community leaders, donors**
 - **Fair, unbiased, and informed process**
 - **Online review tool**
 - **Final review meeting**
- **Volunteer committee member feedback**

21



Foundant Online System

All applicants apply at:

<https://www.grantinterface.com/Home/Logon?urlkey=cfnv>

Tutorials available at:

<http://help.foundant.com/27972-user-workflows/226746-guiding-your-applicants-through-the-process>

22



2022 Application

- **Organization Narrative**
- **General Support or Program Support**
- **Program Narrative**
- **Supporting Documentation for all Requests**
- **Submitting the Application**

23



2022 Schedule

- January 5 – Online application opens**
- February 3 by 5:00 pm – Applications due**
- February through March – Grants Committee evaluates applications**
- April – Grant awards announced and paid**
- February 2023 – Final grant reports due**

<https://www.cfnova.org/grants>

24



Questions?

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