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## FOR IMMEDIATE RELEASE



## Double Your Impact on Giving Tuesday: Strengthen Northern Virginia through the Community Foundation

Fairfax, VA (November 26, 2024) – This Giving Tuesday, your generosity can go twice as far in strengthening Northern Virginia, thanks to a <u>dollar-for-dollar match</u>. A generous anonymous donor has donated a \$10,000 matching gift to the Community Foundation for Northern Virginia, meaning your



donations will be doubled. For example, your gift of \$50 will become \$100, gifts of \$100 will turn into \$200 and so on, until the \$10,000 matching gift is fully met, doubling the total to \$20,000.

## Your gifts will:

- Bolster discretionary grants to address critical needs in the region.
- Empower students through scholarships.
- Strengthen nonprofit capacity.
- Support data-driven research to drive regional change.



We are Northern Virginia



"Giving to the Community Foundation this Giving Tuesday is not just a donation—it's an investment in the future of Northern Virginia. Together, we can tackle pressing challenges, uplift lives, and create lasting change in the place we all call home." – Renée Byng Yancey, President and CEO.

Since 1978, the Community Foundation has connected generous Northern Virginians with the causes they care about, advancing equity and unlocking private capital for public good. With over \$100 million invested in local grants and scholarships, they are building a region that works for everyone. Your gift will be matched, amplifying your support for our community's most pressing needs and helping drive positive change across Northern Virginia.

Visit www.cfnova.org/donate2024 to give today.

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## **ABOUT THE COMMUNITY FOUNDATION FOR NORTHERN VIRGINIA**

Founded in 1978, the Community Foundation has been the premier charitable partner trusted by thousands of generous Northern Virginians for decades. Our mission is to advance equity through philanthropy and community leadership. Comprised of donor advised funds, permanent funds, giving circles, and other charitable endowments, the Community Foundation's vision is to build a community that works for everyone. Our Community Foundation serves the entire region, including Arlington, Fairfax, Loudoun and Prince William Counties and the Cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.